



Surrey Heath Borough Council
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Tuesday, 27 December 2022

To: The Members of the **Performance and Finance Scrutiny Committee**
(Councillors: Sashi Mylvaganam (Chairman), Valerie White (Vice Chairman),
Graham Alleway, Stuart Black, Vivienne Chapman, Paul Deach, Sharon Galliford,
Edward Hawkins, Liz Noble, Darryl Ratiram, Morgan Rise, Victoria Wheeler and
Helen Whitcroft)

**In accordance with the Substitute Protocol at Part 4 of the Constitution,
Members who are unable to attend this meeting should give their apologies and
arrange for one of the appointed substitutes, as listed below, to attend.
Members should also inform their group leader of the arrangements made.**

Substitutes: Councillors Peter Barnett, Rodney Bates, Cliff Betton, Mark Gordon,
Josephine Hawkins, David Lewis, Graham Tapper and Pat Tedder

Dear Councillor,

A meeting of the **Performance and Finance Scrutiny Committee** will be held at Council Chamber, Surrey Heath House, Knoll Road, Camberley, GU15 3HD on **Thursday, 5 January 2023 at 7.00 pm**. The agenda will be set out as below.

Please note that this meeting will be recorded.

Yours sincerely

Damian Roberts

Chief Executive

AGENDA

- | | Pages |
|-----------------------------------|--------------|
| 1 Apologies for Absence | |
| 2 Declarations of Interest | |

Members are invited to declare any interests they may have with respect to matters which are to be considered at the meeting. Members who consider that they may have an interest are invited to consult the Monitoring Officer or Democratic Services Officer prior to the meeting.

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|----------|---|---------------|
| 3 | Call In Meeting Procedure | 3 - 4 |
| | To receive and note the procedure that will be followed during the consideration of the Call In of an Executive Decision. | |
| 4 | Call In of Executive Decision - Council Contributions to Collectively Camberley Limited | 5 - 24 |
| | To consider a Member Call-In in respect of a decision of the Executive taken on 15 th November 2022 to make an additional financial contribution to Collectively Camberley Limited, the administering body for the Camberley Business Improvement District (BID) | |

Procedure to be Used by the Performance and Finance Scrutiny Committee When Considering the Call In of an Executive Decision

(Extracted from the Council's Constitution, Part 4, Section C, Annex A, Paragraphs 20-21)

The Committee will follow the procedure below and hear representations from the relevant parties in the following order:

1. The lead councillor representing the decision maker, usually the Leader or relevant Portfolio Holder, who will explain the decision made, why it was made and the evidence taken into account. They will speak for up to 8 minutes.
2. The report author and/ or their senior manager, who will make comments and provide further technical information relating to the decision. They will speak for up to 5 minutes.
3. The calling-in councillors, who will present their reasons for calling-in the decision and the action which they are seeking. They will speak for up to 8 minutes each. In the event that there are more than two councillors calling-in the decision, the first two councillors will speak for up to 8 minutes each; any other calling-in councillors will speak for up to 3 minutes each, but only to raise new points which have not already been covered.
4. Any contributors, as identified in the Protocol set out above. They will speak for up to 5 minutes each.
5. Committee members, followed by non-committee members, will be invited to ask questions of any contributing parties in the order set out in 1 - 4 above.
6. The calling-in councillors will make any concluding comments.
7. The lead councillor representing the decision will make any final comments and will indicate if they are minded to agree with the action sought by the calling-in councillors.
8. Committee members, followed by non-committee members, will then be invited to debate the called-in decision and decide on a course of action in accordance with paragraph 15.

Points of clarification may be asked of any supporting officers at any relevant point.

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Surrey Heath Borough Council
Performance & Finance scrutiny Committee
05 January 2023

Call In – Council Contributions to Collectively Camberley Limited

Head of Service Gavin Ramtohal, Head of Legal and Democratic Services
Report Author: Katharine Simpson, Senior Democratic Services Officer
Key Decision: N/A
Wards Affected: Town

Summary and purpose

To consider a Member Call-In in respect of a decision of the Executive taken on 15th November 2022 to make a financial contribution to Collectively Camberley Limited, the administering body for the Camberley Business Improvement District (BID) outside of the statutorily set BID levy to facilitate the delivery of additional events in Camberley town centre..

Recommendations

The Committee is asked to consider the Executive's decision in light of the Call-In and to make recommendations in line with the options outlined in paragraph 3.1 below.

1. Background and Supporting Information

- 1.1 The Executive, at its meeting on 15th November 2022, considered a report seeking approval of the provision of additional funds to Collectively Camberley Limited in order to contribute towards the delivery of additional events in Camberley Town Centre. The report considered by the Executive is attached as Annex A to this report.
- 1.2 Having debated the issue, the Executive agreed the original recommendations and it was subsequently resolved (Minute 59/E, attached as Annex B to this report) that:
- i. Approval be given for additional in-year budget of £55,000 through a supplementary estimate for a one-off grant to be awarded to Collectively Camberley Limited in order to contribute towards the delivery of events to support the economic prosperity of the town centre;
 - ii. Approval be given for a supplementary estimate of £5,000 to be added to the current capital programme to provide a capital grant to Collectively Camberley Limited, and
 - iii. Authority be delegated to the Strategic Director Environment and Community in consultation with the Economic Development & Transformation Portfolio Holder to award the grant, subject to the provision of a costed business case.

- 1.3 The procedure to be followed during the consideration of a Call In of an Executive decision is set out in Part 4, Section C, Annex A of the Council's Constitution. The relevant extract of the Constitution is set out in item X of this agenda.

Call In

- 1.4 In accordance with Part 4, Section C of the Council's Constitution, following the publication of the summary of decisions of that meeting, Councillors Rodney Bates, Graham Tapper and Victoria Wheeler called in the Executive decision at paragraph 1.2 above citing the following grounds for concern:
- i. The sponsorship could, at a time of reduced budgets, be considered to be frivolous, inappropriate and a waste of public money.
 - ii. The report contained insufficient evidence based information to either inform or justify the decision or the expense; no business case was presented to outline any benefits the proposed events would bring to the Council.
 - iii. Some of the proposed events could be seen to promote unhealthy lifestyles and antisocial behaviour something that was contrary to Council initiatives around improving health and wellbeing.
 - iv. The report contained no evidence of consultation with relevant partners for example the police, the Integrated Care System (ICS), local hospitality venues and residents.
- 1.5 Detailed Councillor reasons for calling in the decision can be found on the individual Call In Requests Forms which are attached as Annex A to this report

2. Reasons for Recommendation

- 2.1 'Call-in' is one of the tools available for non-executive councillors to hold the Executive Members to account for the decisions they make.
- 2.2 Calling in the decision prevents the decision taking immediate effect to ensure that the Council's Overview and Scrutiny function has had an opportunity to question the Cabinet Member(s) and relevant Officers to find out more about the rationale behind the decision and assess any possible alternative options.

3. Proposal and Alternative Options

- 3.1 Part 4, Section C, Annex A of the Council's Constitution sets out the following options that the Performance and Scrutiny Committee can consider when responding to the Call-In:
- i. Agree with the decision which has been called in, in which case it will be implemented with immediate effect;
 - ii. Agree with the decision but add informatives to submit to the decision maker;
 - iii. Refer it to the decision maker for reconsideration, setting out in writing the nature of any concerns. The decision maker will consider the decision as soon as reasonably practicable (in the case of decisions made by the Executive as a whole this would normally be expected to be at its next meeting);

- iv. After re-consideration, the decision maker will either implement the original decision or amend it as appropriate;
- v. If it considers that the decision is contrary to the Budget or Policy Framework, refer the matter to the Council;
- vi. Refer it to the Council if it is considered that the consequences will be significant. Where a decision is within the purview of the Leader, individual Portfolio Holder or the Executive, the Council must refer the decision back to the decision maker, where appropriate, with any recommendations; or
- vii. Under certain circumstances, scrutiny committees can require the Leader, individual Portfolio Holder or the Executive to submit a report to Council where it thinks a key decision has been taken which was not included in the Forward Plan. The detailed procedure is set out in the Access to Information Procedure Rules at Part 4

4. Contribution to the Council's Five Year Strategy

- 4.1 The contribution that the original Executive Decision will make to the Council's Five Year Strategy are set out in Annex B of this report.

5. Resource Implications

- 5.1 The resource implications of the original Executive Decision are set out in Annex B of this report.

6. Section 151 Officer Comments:

- 6.1 The Section 151 Officer's comments in respect of the original Executive Decision are set out in Annex B of this report.

7. Legal and Governance Issues

- 7.1 The legal and governance implications of the original Executive Decision are set out in Annex B of this report.

8. Monitoring Officer Comments:

- 8.1 The Monitoring Officer's comments in respect of the original Executive Decision are set out in Annex B of this report.

Annexes

Annex A - Call In Request Forms

Annex B - Report to Executive

Annex C - Executive Minute

Background Papers

None

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CALL-IN REQUEST

A request for a decision of the Executive to be scrutinised by a Scrutiny Committee must be made in writing or by e-mail (preferably using this form). The request must identify the decision and state the reason(s) for requesting the review.

A call-in will be triggered if two or more councillors ask for the same decision to be scrutinised formally. If only one member calls in a decision, the matter will be placed on the agenda for the next programmed meeting of the Committee for discussion.

Unless both the Monitoring Officer and the Chief Executive are satisfied that it must be implemented urgently, the decision which is subject to a call-in shall not be implemented until the call-in procedure has been completed.

Date of meeting of the Executive	Tuesday, 15 November 2022
Deadline for receipt of call-in request	5pm on Wednesday, 23 November 2022.
Report Heading	Council contributions to Collectively Camberley Limited
Decision (or part thereof) which is to be scrutinised	<p>The Executive RESOLVED that</p> <p>(i) approval be given for additional in-year budget of £55,000 through a supplementary estimate for a one-off grant to be awarded to Collectively Camberley Limited in order to contribute towards the delivery of events to support the economic prosperity of the town centre;</p> <p>(iii) authority be delegated to the Strategic Director Environment and Community in consultation with the Economic Development & Transformation Portfolio Holder to award the grant, subject to the provision of a costed business case.</p>
Element(s) of the decision which cause concern	<p>The £55k of public spending proposed to be spent as outlined in the report namely lifesize animal models, a beach party and a Christmas fancy dress pub crawl.</p> <p>A proposed alternative at the meeting of a bands night is not appropriate spending either as this would benefit large chains at a time when venues are already busy.</p> <p>Whilst Collectively Camberley have delivered several positive events, there was no rationale or business plan given as to why these specific initiatives or events would result in any benefit to the Council or to</p>

	Camberley Town Centre or the value of any such benefits.
Reason for requesting call-in	<ol style="list-style-type: none"> 1) This is a waste of public money at a time when residents and the Council are struggling with cost of living and inflation. 2) Some of the proposals are contrary to other Council initiatives such as addressing public health and obesity. 3) No obvious consultation with other relevant partners such as the Police or local residents. 4) Lack of any business plan or detail outlining benefits to the Council.
Outcome sought	<p>That whilst there is no objection to the capital spending of £5k, the specific allocation of this £55k on animal models, pub crawl, band night and beach party is reconsidered and rejected.</p> <p>That the Executive be advised that any discretionary grant to Collectively Camberley can only be given if the following applies:-</p> <ul style="list-style-type: none"> - That it does not breach any Council policy or be contrary to other Council initiative - That a costed business plan must be submitted in advance of any decision to grant monies and not afterwards. This must include details of any potential wider costs such as litter clearance and environmental impact that may be associated with the event or activity. - That there must be clear benefit to the Council of the event or activity. - That it would not bring the Council into disrepute. - That the Council would not grant discretionary funding towards the provision of free or subsidised alcohol.
Potential witnesses (if any) to be called	
Signature (if not sent by e-mail)	Rodney Bates

Notice must be given to the Monitoring Officer by 5pm on the fifth working day after the receipt of the summary of the Executive decisions (usually the Wednesday the following week). **Please therefore send this notification to the Monitoring Officer (monitoring.officer@surreyheath.gov.uk) with a copy to the Democratic Services Manager (democratic.services@surreyheath.gov.uk).**

CALL-IN REQUEST

A request for a decision of the Executive to be scrutinised by a Scrutiny Committee must be made in writing or by e-mail (preferably using this form). The request must identify the decision and state the reason(s) for requesting the review.

A call-in will be triggered if two or more councillors ask for the same decision to be scrutinised formally. If only one member calls in a decision, the matter will be placed on the agenda for the next programmed meeting of the Committee for discussion.

Unless both the Monitoring Officer and the Chief Executive are satisfied that it must be implemented urgently, the decision which is subject to a call-in shall not be implemented until the call-in procedure has been completed.

Date of meeting of the Executive	
Deadline for receipt of call-in request	5pm on .
Report Heading	Council contributions to Collectively Camberley Limited
Decision (or part thereof) which is to be scrutinised	(i) approval be given for additional in-year budget of £55,000 through a supplementary estimate for a one-off grant to be awarded to Collectively Camberley Limited in order to contribute towards the delivery of events to support the economic prosperity of the town centre.
Element(s) of the decision which cause concern	The £5,000 grant in respect of ChristmasCon.
Reason for requesting call-in	The evidence presented was not sufficient to justify the expense and so enable an informed decision to be reached. With the nation in general and the Borough in particular suffering hardship in these times of financial turmoil, our residents would have every right to consider this proposed expenditure as being frivolous and, indeed, unnecessary. There is no indication that the Borough's

	hospitality venues have made any representations to indicate that they are in need of this funding in order to support the proposed entertainments, at a time when it can be expected that business would be well above average.
Outcome sought	The Executive should resolve to remove the proposed grant in respect of ChristmasCon, in the sum of £5,000, detailed in decision (i), so reducing the total grant to £50,000.
Potential witnesses (if any) to be called	The Portfolio Holder
Signature (if not sent by e-mail)	

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CALL-IN REQUEST

A request for a decision of the Executive to be scrutinised by a Scrutiny Committee must be made in writing or by e-mail (preferably using this form). The request must identify the decision and state the reason(s) for requesting the review.

A call-in will be triggered if two or more councillors ask for the same decision to be scrutinised formally. If only one member calls in a decision, the matter will be placed on the agenda for the next programmed meeting of the Committee for discussion.

Unless both the Monitoring Officer and the Chief Executive are satisfied that it must be implemented urgently, the decision which is subject to a call-in shall not be implemented until the call-in procedure has been completed.

Date of meeting of the Executive	Tuesday, 15 November 2022
Deadline for receipt of call-in request	5pm on Wednesday, 23 November 2022.
Report Heading	Council contributions to Collectively Camberley Limited
Decision (or part thereof) which is to be scrutinised	<p>(i) approval be given for additional in-year budget of £55,000 through a supplementary estimate for a one-off grant to be awarded to Collectively Camberley Limited in order to contribute towards the delivery of events to support the economic prosperity of the town centre;</p> <p>(ii) approval be given for a supplementary estimate of £5,000 to be added to the current capital programme to provide a capital grant to Collectively Camberley Limited, and</p> <p>(iii) authority be delegated to the Strategic Director Environment and Community in consultation with the Economic Development & Transformation Portfolio Holder to award the grant, subject to the provision of a costed business case.</p>
Element(s) of the decision which cause concern	<p>Allocation of £30k to fund a 'summer beach party' event</p> <p>Allocation of £20k to fund Spring Town Trail</p> <p>Allocation of £5k to fund a 'ChristmasCon'</p>

Reason for requesting call-in	<p>The information presented did not have evidence based information to inform the decision or justification. There was insufficient detail in the information presented to justify the expense. In a time of extreme hardship, elements of the sponsorship could be viewed by residents as an inappropriate spend. It could also be seen to promote an unhealthy activity and antisocial behaviour contrary to the council policy on health and well being and without consultation with strategic partners such as police and ICS.</p>
Outcome sought	<p>The executive resolve should be –</p> <ul style="list-style-type: none"> i- deleted ii – deleted iii – authority be delegated to the Strategic Director Environment and Community in consultation with the Economic Development & Transformation Portfolio Holder to award a grant following the presentation of a costed business case approved by the Executive that fully outlines the benefits that meet the strategic objectives of the council and Camberley Town Centre. The benefits to all residents in SHBC
Potential witnesses (if any) to be called	Portfolio holder
Signature (if not sent by e-mail)	Cllr Victoria Wheeler

*Notice must be given to the Monitoring Officer by 5pm on the fifth working day after the receipt of the summary of the Executive decisions (usually the Wednesday the following week). **Please therefore send this notification to the Monitoring Officer (monitoring.officer@surreyheath.gov.uk) with a copy to the Democratic Services Manager (democratic.services@surreyheath.gov.uk).***

Surrey Heath Borough Council
Executive
15 November 2022

Council contributions to Collectively Camberley Limited

Portfolio Holder:	Councillor Shaun Garrett – Economic Development & Transformation
Strategic Director:	Nick Steevens – Strategic Director of Environment & Community
Report Author:	Nick Steevens – Strategic Director of Environment & Community
Key Decision:	No
Date Portfolio Holder signed off the report:	21 st October 2022
Wards Affected:	Town and adjacent wards

Summary and purpose

To request approval from the Executive to make a financial contribution to Collectively Camberley Limited, the administering body for the Camberley Business Improvement District (BID) outside of the statutorily set BID Levy to facilitate additional events in the town centre.

Recommendation

The Executive is asked to RESOLVE that

- i) approval is given for additional in-year budget of £55,000 through a supplementary estimate for a one-off grant to be awarded to Collectively Camberley Limited in order to contribute towards the delivery of events to support the economic prosperity of the town centre;
- ii) approval be given for a supplementary estimate of £5,000 to be added to the current capital programme to provide a capital grant to Collectively Camberley Limited, and;
- iii) authority be delegated to the Strategic Director Environment and Community in consultation with the Economic Development & Transformation Portfolio Holder to award the grant, subject to the provision of a costed business case

1. Background and Supporting Information

- 1.1 Since the BID (Collectively Camberley) was created in 2011 it has worked closely with the Council and other partners to support the prosperity of the

town centre and widen its appeal for customers. As part of the work of the BID it is responsible for large town centre events such as the Collectively Camberley Car Show and the Collectively Camberley Christmas Light Switch On

- 1.2 The Borough Council recognises the benefit that the Business Improvement District brings to Camberley Town Centre. The collaborative work of Surrey Heath Borough Council and Collectively Camberley in developing a variety of business support programmes for Camberley's businesses was a key factor in Camberley town centre being recognised as the UK's top town for doing business in 2022.
- 1.3 The historic contributions were made to Collectively Camberley are shown in Annex 1. In August 2022 the Executive resolved to fund grant contributions of £15,000 to support events in the 2022/23 calendar to fund a grant contribution for the 2022 Christmas Lights and additional events within the year. Executive also recognised the expertise and track record of the BID and agreed to explore opportunities for further partnership working, including the provision of 'pump priming' and other financial support where it was considered this would deliver real benefits for local residents and the economy.
- 1.4 Discussions between representatives of the Council and the Collectively Camberley board in September 2022 brought forward a proposal from the BID for additional events and the enhancement of existing events. The purpose of these events was to encourage more customers into the town centre, boosting trade for businesses and increases Camberley's reputation as a destination for shopping and recreation.
- 1.5 Collectively Camberley proposed additional events which they believe will assist in developing, improving and supporting the town centre by attracting different groups to support our retailers, hospitality and entertainment venues. The events have been devised to appeal to varying ages and also enhance the night time economy which is an area where there is a specific desire to increase demand.
- 1.6 The proposed events along with the estimated costs are shown in Annex 1 and include one-off capital equipment costs for Collectively Camberley to deliver the additional events.

2. Reasons for Recommendation

- 2.1 The Economy is one of the key priorities in the Council's Five Year Strategy alongside Effective and Responsive Council. Working in effectively in partnership with specialist organisations is one of the ways in which the Council maximises delivery of outcomes on the ground. This priority aligns with the key objectives of Collectively Camberley to ensure the town centre is vibrant, safe and welcoming and not only recovers during this period of national economic uncertainty, but grows.

- 2.2 The Council's emerging Town Centre Strategy also recognises that a successful town centre relies not just on physical environment, but also the programme of activities and events that help bring people together and is fundamental to defining the unique identity and character of a place. The BID is a key partner of the Council in helping deliver these priorities.
- 2.3 The Council has significant property holdings in the Town Centre the majority of which are in the form of active retail units. Attracting additional footfall and raising the awareness and reputation of the Town Centre, will also support these retail units and the Council as landlord.
- 2.4 To meet our collective goals, Collectively Camberley were asked to draw together the list of events which they believed would enhance the town centre and boost footfall and trade. It was also asked to consider events which interlinked with council-owned venues such as the Theatre, the Square and the Museum.
- 2.5 It is proposed that a further grant contribution of £60,000 is set aside to fund additional events in the town centre as set out in the table below. This consists of £55,000 by way of one-off grant to contribute towards the delivery of events and £5,000 capital grant to cover the provision of equipment.

Event Proposal	Amount (£)
Spring Trail	20,000
Summer Beach Party	30,000
Christmas	5,000
Equipment costs	5,000
Total	60,000

3. Proposal and Alternative Options

- 3.1 The Executive is asked to approve the total additional contribution of £60,000 to be made to the Collectively Camberley BID to undertake additional events to increase customers.
- 3.2 The Executive may decide not to approve the BIDs proposals in their entirety, to fund a lesser number of events or to offer additional funding for a greater number of events within the calendar year.
- 3.3 The Council could consider organising its own events to promote its own retail, leisure and office holdings however, it is important to recognise the expertise and previous success of Collectively Camberley in delivering events in the town centre.

4. Contribution to the Council's Five Year Strategy

- 4.1 As set out above, the Economy is one of the key priorities in the Council's Five Year Strategy alongside Effective and Responsive Council. Working

effectively in partnership with specialist organisations is one of the ways in which the Council maximises delivery of outcomes on the ground.

5. Resource Implications

- 5.1 A further supplementary estimate of £55,000 would need to be funded from a drawdown of general fund balances in the current year and added as a growth pressure for the 2023/24 financial year.
- 5.2 A capital expenditure supplementary estimate for £5,000 to support capital expenditure by Collectively Camberley Limited also applies.

6. Section 151 Officer Comments

- 6.1 Grants to Collectively Camberley Limited acting as the Business Improvement District (BID) management will enable the Council to achieve far more benefit to the community than just funding events itself. Collectively Camberley Limited are better placed to run such events and will deliver more effectively.
- 6.2 As this is not increasing the annual base budget, the in-year cost will be a charge against the general revenue account and funded from General Fund balances in 2022/23.
- 6.3 In accordance with Capital Regulations, Collectively Camberley Limited are required to confirm that the capital grant has been expended on capital items (ie: with an asset life in excess of 12 months)
- 6.2 The BID is funded from a levy on business rates from those hereditaments within the BID, since inception, due to the revaluation process on business rates and a reduction in rateable businesses, through no fault of Collectively Camberley Limited, the amount levied has reduced from nearly £300,000 per annum in 2011 to just over £200,000 now. It is suggested that the Council's representative on the Board of Collectively Camberley Limited could propose that it raises its levy rate from the current 1.5% to keep in line with rising costs.

7. Legal and Governance Issues

- 7.1 Section 2.4.1 of the Financial Regulations confirms that when a budget is not sufficient to meet spending commitments, the budget manager must prepare a supplementary estimate for consideration and approval by the Executive. This section of the Financial Regulations also provides that supplementary estimates are only granted in exceptional circumstances.

8. Monitoring Officer Comments:

- 8.1 There are no comments.

9. Other Considerations and Impacts

Environment and Climate Change

9.1 No impact

Equalities and Human Rights

9.2 No impact

Risk Management

Community Engagement

9.3 Where necessary engagement will be undertaken.

Background Papers

Annex 1 – Events Proposal

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2023 Event Plans & Cost					
	Event Name	Description	Park Street Examples	High Street Exam	Expected Cost
April	Spring Town Trail	Lifesize models (similar to recent superhero campaign in The SQ). Can be placed around town and re-used each year. Includes purchasing 8 animals/themed models. This would need additional storage in the town centre. https://life-sizemodels.com/product-category/lifesize-animal-models/realistic-wild-animal-statues/?v=79cba1185463	-	-	£ 20,000.00
July	Summer Beach Party	Themed on summer holidays. Even runs 10am-4pm, large beach on Park Street w/ deckchairs. Live music all day on High Street with free family activities across the town.	Large Beach w/ Deckchairs, climbing wall, bungee run, interactive games, sand sculptures, roaming music	Small stage with live music, market, crazy golf, face painting, balloon modelling, coconut shy etc	£ 30,000.00

December	ChristmasCon	Night time economy support. Pubs/night time businesses sign up to take part in a 'costume tour' across the town centre. Members of public dress in Christmas fancy dress to take part. At each participating business, they decorate or theme their venue with additional entertainment and give a free shot or drink to each participant who scans a QR code to check in at the venue.			£ 5,000.00
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£ 55,000.00

Capital Items

Flatbed/Trolley	£	350.00
Gazebo	£	1,200.00
gazebo weights	£	200.00
Storage boxes	£	300.00
Stage décor per event	£	1,000.00
Correx signs per event	£	500.00
road closure barrier	£	250.00
terror barriers	£	1,200.00
	£	<u>5,000.00</u>

**Minutes of a Meeting of the Executive
held on 15 November 2022**

+ Cllr Alan McClafferty (Chairman)

- | | |
|-------------------------|-------------------------------|
| + Cllr Sarah Jane Croke | + Cllr Rebecca Jennings-Evans |
| + Cllr Colin Dougan | + Cllr Adrian Page |
| + Cllr Shaun Garrett | + Cllr Robin Perry |

+ Present

In Attendance: Cllr Peter Barnett, Cllr Rodney Bates, Cllr Tim FitzGerald, Cllr Sharon Galliford, Cllr Mark Gordon, Cllr Sashi Mylvaganam, Cllr Graham Tapper, Cllr Victoria Wheeler, Cllr Helen Whitcroft and Cllr Valerie White

59/E Council contributions to Collectively Camberley Limited

The Executive considered a request to make an additional financial contribution to Collectively Camberley Limited Business Improvement District (BID) to facilitate additional events in Camberley Town Centre. The BID had been asked to produce a list of events which it believed would attract additional footfall and raise the awareness and reputation of the town centre, which would support the Council's significant property holdings in the town.

It was proposed that a grant contribution of £60,000 be allocated to fund additional events in the town centre. This consisted of a one-off grant of £55,000 to contribute towards the delivery of events and a capital grant of £5,000 to cover the provision of equipment. The proposed projects and amount allocated to each event were:

- (i) Spring Trail - £20,000
- (ii) Summer Beach Party - £30,000
- (iii) ChristmasCon - £5,000

The proposal was discussed and concerns were expressed by some Members about the expenditure of funding on these activities, taking into account the national economic situation and the Council's budgetary position. It was also suggested that a business case demonstrating should be produced prior to any funding being allocated. In response to specific concerns raised about the Christmas Con event, it was advised that consideration was being given to altering the event to give more focus on independent local music.

RESOLVED that

- (i) approval be given for additional in-year budget of £55,000 through a supplementary estimate for a one-off grant to be awarded to Collectively Camberley Limited in order to contribute towards the delivery of events to support the economic prosperity of the town centre;**

- (ii) approval be given for a supplementary estimate of £5,000 to be added to the current capital programme to provide a capital grant to Collectively Camberley Limited, and**
- (iii) authority be delegated to the Strategic Director Environment and Community in consultation with the Economic Development & Transformation Portfolio Holder to award the grant, subject to the provision of a costed business case.**

Note: In accordance with the Members' Code of Conduct Councillor Shaun Garrett declared a non-pecuniary interest as he was the Council's appointed representative on the Board of Collectively Camberley Ltd.